

Sjoerd Griffioen

UX Designer

+31 6 814 395 90

sjoerdgriffioen14@gmail.com

www.sjoerdgriffioen.nl

Work experience

OBM Digital Factory

2020 - currently

UX / UI Designer and Project coordinator

Designer and Project coordinator for digital projects including web and mobile. Responsible for guiding the offshore development team located in Sri Lanka, gathering project requirements and feedback from clients and providing designs (from sketch to final prototype).

OBM

2017 - 2020

Creative Designer

All round designer for creative content and marketing campaigns. Ranging from social media, campaigns, video and animation to print designs and branding.

Starcom Worldwide

2016

Internship & DTP/Content Trainee

Part of a social media focused team called LiquidThread within Starcom Worldwide. We supported clients such as Royal Club, Crystal Clear, Straight Away and Woof in social content and storytelling.

Misteli

2016

Graphic Design Intern

Internship at Misteli, a communication bureau in Amsterdam. Mainly focused on print assets such as magazines, nameplates and stands. Clients varied from I amsterdam to Ricardo Rail.

Education

Arbodienst Medprevent

2024

BHV Certificate

Emergency response course including CPR and AED training

Drone Academy

2018

ROC-L Certificate

Drone ROC-Light certificate

Mediacollege

2014 - 2017

Graphic Design MBO-4 (Accelerated)

I graduated for my Graphic Design degree in 2017 at Mediacollege Amsterdam. I was part of a accelerated class, which meant you could graduate within three years.

Vechstede College

2007 - 2013

Havo

I graduated for my Havo degree in 2013 at Vechstede College Weesp.

View my online portfolio:

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Tools

Visual

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Lightroom, Keynote

Interactive

Figma, Figjam, Adobe XD, Draw.io

Web-based

WordPress, Elementor, MailChimp, 24/7 Social, Google Workspace, Google Tag Manager, Google Analytics, Google Search Console

Project management

Jira, Confluence, Asana

Video & motion

Adobe Premiere Pro, Adobe After Effects

Skills

Languages

Dutch, English

Key skills

Visual design, Graphic design, Product design, Interaction design, Wireframing, Prototyping, Project management, Design systems, Responsive webdesign, Branding, Video editing, Animation

About

I am 29 years old, grew up in Muiden and currently living in Muiderberg with my fiancé and son. I love design, history, running, football and Formula One. Besides this, I spent most of my time playing with my son and meeting with friends or family.

In the last seven years, I have grown from a creative designer into a UX / UI designer and project coordinator. I translate business ideas into digital interfaces, starting from gathering the client's wishes to designing a fully working prototype of their digital asset and managing the development team during construction. During this process I am responsible for the wireframes, process diagrams, information structure, wireframes, visual design, user experience design, user stories, tasks and tickets, meetings with clients and stakeholders, project management and testing. It's a multi-functional role with a main focus on design, and part focus on project management.



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